



Arab Republic of Egypt
Ministry of Communications
and Information Technology

RAPIDTVNews
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Title: TE, CNE Partner to Provide IPTV Services
Source: Rapid TV News

Telecom Egypt will offer a range of packages tailored to different customers' viewing preferences, including entertainment, sports, TV series, films and children's content.

"I am very pleased to sign this agreement with CNE, which will enable us to deliver the latest services to our customers with the best customer experience possible. Providing IPTV services requires advanced networks and high internet speeds. Telecom Egypt's recent network developments leading to a shift in the quality of internet services in Egypt has enabled the company to provide triple (voice, data and IPTV) and quad play services (voice, data, content and mobile services) in line with its strategy," said Adel Hamed, MD and CEO, Telecom Egypt.

"We will continue our development and modernisation plans to provide the best services to our customers and meet their aspirations by employing the latest global technological solutions. Telecom Egypt has chosen CNE as a partner due to its advanced technologies and expertise in the fields of encryption, distribution and subscription management using the latest internationally available systems in addition to its license to encrypt and disseminate pay-tv services in the region. Through this strategic partnership, we look forward to offering distinct IPTV services to our customers that would meet the aspirations."

General Mohamed Kassem, MD of CNE, said: We are very proud of this agreement with Telecom Egypt, the country's leading ICT services provider, which demonstrates the confidence of companies and institutions in CNE's capabilities, its advanced infrastructure and its expertise in enabling a unique experience for customers based on the latest technologies.

"Through our partnership with the best content providers in the region, we seek to deliver exceptional quality of services and ensure an excellent experience for Telecom Egypt's customers," added Kassem.